



# Independent Citizens Referendum Oversight Committee (ICROC)

2018-2019 Annual Report to the Pinellas County  
School Board and the Citizens of Pinellas County



**Independent Citizens Referendum  
Oversight Committee**

Reagan Miller, Chairman 2018-2019  
Pinellas County Council of PTAs (PCCPTA)

Keisha Bell  
Concerned Organizations for Quality Education for Black Students (COQEBS)

Martha Folwell  
League of Women Voters

Melissa Honeycutt,  
Pinellas Realtor Organization

Denise Hurd  
Pinellas County SAC Association, Inc.

Mitch Lee  
Pinellas Education Foundation

Mike Meidel  
Pinellas County Economic Development Council

The referendum website is [www.pcsb.org/referendum](http://www.pcsb.org/referendum)

# Executive Summary

On Nov. 2, 2004, the citizens of Pinellas County voted to increase the ad valorem millage one-half mill for necessary operating expenses including funds to recruit and retain quality teachers, enhance reading programs, supplement music and art classes, and provide up-to-date supplementary instructional resources and technology covering the period from July 1, 2005 – June 30, 2009. On January 29, 2008, November 6, 2012, and again on November 8, 2016 the citizens of Pinellas County approved the continuation of the Ad Valorem Tax Referendum.

The school board established specific target areas for the expenditure of these funds and a process for allocating the referendum dollars, outlining clear parameters for both monitoring and reporting expenditures to the public. An oversight committee of seven community members was formed to meet the requirements of the ballot language. The committee's purpose is to monitor the expenditure of referendum dollars. The committee, known as The Independent Citizens Referendum Oversight Committee (ICROC), functions as an advisory body to the school board. The committee reviews quarterly expenditure reports that detail the items purchased by the specific program areas of teacher compensation, reading, visual arts, performing arts and technology. In addition, narratives are examined that further specify the use of the funds in each of the program areas and the schools benefiting from the expenditure of these funds.

The additional funding provided by the referendum is intended to enhance program initiatives, update equipment, and update classroom materials that will enrich student learning. These funds will not be used as replacement dollars for existing department budgets.

Because of the support of Pinellas County taxpayers through approval of the referendum, the school system was able to allocate \$33.24 million in the 2018-2019 school year to focus on retaining and recruiting great teachers. Pinellas County Schools has expended the tax referendum money by increasing teacher pay, supplementing reading programs, enhancing music and art class materials, and by providing up-to-date materials and technology services.

## **Visual Arts Department**

The referendum plan continues to enhance K-12 Visual Arts programs in the district by providing funding for quality art supplies, materials, furniture, equipment, technology, field trips, student summer camps, training and support. All elementary, middle and high school Visual Arts programs received discretionary budget assistance funds during the 2018-2019 school year for student art supplies and materials as well as funds to purchase books aligned to the Visual Arts curriculum. Class sets of Scholastic Art magazines, along with online resources, were provided to all elementary, middle and high school visual arts classrooms.

Additionally, 17 schools received art equipment and/or furniture, 16 schools received color laser or inkjet large format printers, 20 new visual arts teachers received a laptop, 8 teachers received iPads, 14 teachers received a camera, tripod and light kit, and 130 teachers received funding for replacement toner cartridges for classroom printers. Four high school visual arts classrooms received a visual arts computer lab. Two middle school visual arts classrooms received a forty-unit iPad lab and one middle school visual arts classroom received a twenty-five-unit iPad lab. Nine elementary school visual arts classrooms received a thirty-unit iPad lab.

Enrichment activities provide enhanced experiences for students. Referendum funding allowed for six digital arts and three traditional arts camps (one-week sessions in June 2019) held at

middle and elementary schools for 283 students in grades 4-8. Twenty-six visual arts teachers provided instruction in making digital drawings and paintings, taking digital photographs, making sequential art, producing storyboards, as well as producing stop-motion animation movies. Forty-six elementary schools were visited by a traveling Art Mobile and 203 field trips were funded for 13,607 students to local art museums and galleries.

Professional development for teachers is a key component to supporting Visual Arts. Ninety visual art teachers attended the Florida Art Education Association annual professional development conference. Nineteen visual art teachers attended the National Art Education Association annual professional development conference. Seventeen high school visual arts teachers attended Advanced Placement (AP) Art Studio training. Sixteen visual arts teacher trainings were held totaling over 100 hours of professional development. Two Visual Arts Coordinators for Technology Integration and one Senior User Support Technician provided support and services for 155 visual arts teachers and their students to utilize technology in visual arts curriculum, instruction, and in learning and artwork production. For a more detailed report including expenditures, see pages 6-10.

### **Performing Arts Department**

Seventy-three elementary music classrooms received funding for instruments, equipment, and supplies based on specific needs and requests. These requests included music instruments and supplies, Orff Instruments, World Drumming Instruments, sound equipment, and large purchases such as choral risers. Sixty-five elementary teachers attended Florida Music Educators Association (FMEA) professional development training. Referendum funds were used to support the Pinellas County Music Cadre, an initiative to support new Pinellas teachers, as well as support elementary trainings for all teachers. Instrumental programs at all levels were reimbursed for rental fees waived for students on free and reduced Lunch. These funds are being used to repair and replace instruments. Referendum funds continued to be used to support a middle school all county honor band as well as an additional high school choir to support the growth of the all-county programs. Two schools completed their orders for band uniforms. All high school band programs received funding to offset the costs for auxiliary staff members. Funds were allocated to eighty-five secondary classrooms for music, supplies, equipment, accompanists, and other support based on specific needs and requests. Soundboards were purchased for 15 high schools. Sixty-eight secondary teachers attended professional development provided by the Florida Music Educators Association (FMEA) and eight teachers attended training provided by Florida Association of Theatre Educators (FATE). The shared choral instructor (shared between Bay Point Middle School and Lakewood High School) and the choral programs at Morgan Fitzgerald Middle School and Northeast High School are funded partially with referendum dollars. The initiative to rebuild strings programs continues with programs at thirty-five schools. In partnership with The Florida Orchestra, referendum funds were allocated to support the innovative and well-received Florida Teaching Artist Program. Referendum funds were also used to support guitar programs in middle and high schools. Performing arts funds used to support music technology have transformed music education in Pinellas County. Approximately one hundred-thirty teachers have participated in extensive Technology Institute for Music Education Certification (TIME) training to date. Twenty-two schools have received funds to use the innovative on-line Music First program. Pinellas County Schools continues to partner with community arts organizations to bring artists into schools and to provide field trips to extend classroom learning. The Performing Arts Staff Developer position is also funded with referendum dollars. For a more detailed report including expenditures, see pages 11-18.

## **Academic Computing Technology Department**

Technology referendum provides funding for the purchase, installation, and professional development of interactive whiteboards, projectors and software in classrooms. The long-term goal for the use of the technology referendum is to provide every classroom and teacher with interactive technologies for curriculum delivery. These tools engage students with interactive lessons and digital content. There were 495 Epson interactive projectors or SMART Boards installed at 41 schools across the district during the 2018-2019 school year. Teachers are encouraged to participate in professional development to learn how to use the hardware and software, share lessons and receive feedback from others. The guiding principles of the technology referendum interactive project drive the plan. First, the project must address student achievement. Second, it must involve teacher training in using the newly installed interactive technology. Third, the project provides on-going support for the teaching and learning process.

Due to the constant changes in technology and the large number of classrooms in Pinellas County Schools, the recommendation for a multi-year project to update all classrooms was developed. An advisory team considers district needs and future expenditures and reviews the technology referendum projects at least once per year. Four Technology Integration Coordinators (TICs) are responsible for the creation and delivery of the training for teachers receiving interactive technology. In addition to supporting the interactive technology project, the Technology Integration Coordinators have taken a leading role in providing professional development for the implementation of Microsoft Office 365 tools and other interactive applications to support teaching and learning.

Additional technology referendum projects include the purchase of curriculum software, such as Safari Montage and NetSupport. These applications are interactive and assist teachers in building dynamic, engaging lesson plans that work well with interactive technology. For a more detailed report including expenditures, see pages 19-22.

## **Elementary Reading**

The Elementary Reading Referendum funds continued to enhance literacy instruction in all 77 elementary schools as well as exceptional education schools. Teachers in all grade levels received a wide variety of reading materials including literary and informational books, multiple copies of texts for students to mark on, as well as leveled books to support differentiated instruction. Schools also received texts aligned to content areas such as science texts aligned to hands-on inquiry projects. These texts were hand selected by the content area specialists to enhance literacy and content knowledge. Referendum funds were allocated to support a range of readers with emphasis targeted toward our youngest readers. First grade teachers received Fun with Phonics materials including decodable books designed for students to transfer and practice the phonics skills they learned. Second and third grade teachers received leveled books accompanied with lesson plans to support small group instruction. Schools also received materials to support the ongoing implementation of the Leveled Literacy Intervention (LLI) program targeted for grades K, 1 and 2. In addition to these materials, each school received funds to purchase literacy materials based on student enrollment and the individual needs of the school. Referendum dollars also provided all students access to thousands of digital books. Referendum funds supported professional development for teachers in all grade levels. Literacy coaches and a teacher from each elementary school attended Poynter's Language Arts Florida Standards Summer Institute. In addition, teachers received on-site professional development led by staff developers from Teachers College, Columbia University. For a more detailed report including expenditures, see pages 23-26.

## **Secondary Reading Department**

Referendum dollars have supported teachers and students with Language Arts Florida Standards-inspired instruction. Because of referendum funds, all secondary classrooms have additional resources to support teachers with implementing the instructional shifts and rigor required of the Florida Standards. Literacy coaches, instructional staff developers, and teachers worked on curriculum writing teams to develop instructional resources for teachers district-wide. Funds continue to provide reading classrooms with materials that would not otherwise be available, including instructional software, iPads, engaging grade-level fiction and non-fiction texts, class sets of novels, and classroom magazines. Schools continue to receive a fixed dollar amount from referendum based on school-size, for addressing the literacy needs of the school as per their School Improvement Plan—purchasing items such as technology for increasing student interaction with digital text and updating classroom libraries. All students were provided opportunities to receive brand new books to read and keep during summer break. Again this year the referendum enabled Student Literacy Teams across Pinellas to gather for a day of learning, planning and collaboration at the Annual Student Literacy Conference. Secondary media centers also received funds for circulation upgrades and additional electronic book titles. Another area of focus has been on providing critical professional development for our reading and content area teachers, including national experts. Funds also support teachers needing to complete the Reading Endorsement with one-time supplements for completing these essential training opportunities. Thanks to the Secondary Reading Referendum Funds, Pinellas County students are not only better equipped for success with the Florida Standards and assessments, but also for being on track for graduating college and being career ready. For a more detailed report including expenditures, see pages 27-30.

**REFERENDUM  
Analysis of 2018/19 Budget**

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	
Proj #	Encumbrance from 6/30/18	Balance from 6/30/18	Total CF from 6/30/18 (1) + (2)	2018/19 New Funds Allocation	Allocation Unallocated	Allocation to Media	Allocation to Reading Endorsement	2018/19 Adj New Funds Allocation (4) + (5) + (6) + (7)	Anticipated 2018/19 Budget (3) + (8)	TERMS 2018/19 Budget	Difference (9) - (10)	
<b>Salaries/Benefits</b>	2660	0.00	-781,066.86	-781,066.86	33,240,066.00			33,278,532.80	32,497,465.94	32,497,465.94	-	
<b>Programs</b>												
Art	2310	21,750.38	378,745.34	400,495.72	1,662,003.20			1,662,003.20	2,062,498.92	2,062,498.92	-	
Music	2320	244,975.77	588,637.00	833,612.77	1,662,003.20			1,662,003.20	2,495,615.97	2,495,615.97	-	
Technology	2330	1,990.40	212,853.53	214,843.93	1,662,003.20			1,662,003.20	1,876,847.13	1,876,847.13	-	
Elementary Reading	2341	25,879.92	83,091.20	108,971.12	1,662,003.20	(200,000.00)		1,462,003.20	1,570,974.32	1,570,974.32	-	
Secondary Reading	2342	378,204.60	276,701.24	654,905.84	1,662,003.20	(200,000.00)		1,462,003.20	2,116,909.04	2,116,909.04	-	
Library Media	2343	357.92	1,601.55	1,959.47	0.00	400,000.00		400,000.00	401,959.47	401,959.47	-	
		\$673,158.99	\$1,541,629.86	\$2,214,788.85	\$8,310,016.00	\$0.00	\$0.00	\$0.00	\$8,310,016.00	\$10,524,804.85	\$10,524,804.85	-
<b>Unallocated</b>	2350	0.00	39,172.72	39,172.72	0.00			9,617.20	48,789.92	48,789.92	-	
<b>Total Programs &amp; Unallocated</b>		\$673,158.99	\$1,580,802.58	\$2,253,961.57	\$8,310,016.00	\$0.00	\$0.00	\$0.00	\$8,319,633.20	\$10,573,594.77	\$10,573,594.77	-
<b>Grand Total</b>		\$673,158.99	\$799,735.72	\$1,472,894.71	\$41,550,082.00	\$0.00	\$0.00	\$0.00	\$41,598,166.00	\$43,071,060.71	\$43,071,060.71	-

**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019**

<b>VISUAL ARTS</b>					
	<b>Object</b>			<b>Committed/</b>	
<b>SALARY</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 CLASSROOM TEACHERS	0120	115,230	91,690	-	23,540
2310 OTHER CERTIFIED INSTR. PERS.	0130	163,593	131,998	-	31,595
2310 SUBSTITUTE TEACHERS	0140	15,268	15,268	-	-
2310 OTHER SUPPORT PERSONNEL	0160	10,666	10,666	-	-
<b>TOTAL SALARY:</b>		<b>304,757</b>	<b>249,622</b>	<b>-</b>	<b>55,135</b>
	<b>Object</b>			<b>Committed/</b>	
<b>BENEFIT</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 RETIREMENT	0210	17,844	14,345	-	3,499
2310 SOCIAL SECURITY (FICA)	0220	17,899	13,982	-	3,917
2310 SOCIAL SECURITY-MEDICARE	0221	4,415	3,499	-	916
2310 CAFETERIA PLAN	0231	27,208	27,208	-	-
2310 LIFE INSURANCE	0232	251	219	-	32
2310 WORKER'S COMPENSATION	0240	1,527	1,527	-	-
<b>TOTAL BENEFIT:</b>		<b>69,144</b>	<b>60,780</b>	<b>-</b>	<b>8,364</b>
	<b>Object</b>			<b>Committed/</b>	
<b>PURCHASED SERVICES</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 TRAVEL IN COUNTY	0331	5,503	5,426	-	77
2310 TRAVEL OUT OF COUNTY	0332	48,894	45,748	-	3,146
2310 REGISTRATION	0333	24,540	24,540	-	-
2310 REPAIRS AND MAINTENANCE	0350	1,199	239	960	-
2310 TECH-RELATED REPAIRS & MAINTEN	0359	31,630	31,630	-	-
2310 RENTALS	0360	-	-	-	-
2310 TECH-RELATED RENTALS	0369	5	5	-	-
2310 OTHER PURCHASED SERVICES	0390	179,738	171,691	8,041	6
2310 OTHER TECH-RELATED PURCH SVCS	0399	225	225	-	-
<b>TOTAL PURCHASED SERVICES:</b>		<b>291,734</b>	<b>279,504</b>	<b>9,001</b>	<b>3,229</b>
	<b>Object</b>			<b>Committed/</b>	
<b>MATERIAL &amp; SUPPLIES</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 SUPPLIES	0510	686,489	318,546	10,946	356,997
2310 COPY/PRINT CHARGEBACKS	0511	2,961	2,956	-	5
2310 TECHNOLOGY RELATED SUPPLIES	0519	40,509	40,392	64	53
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>		<b>729,959</b>	<b>361,894</b>	<b>11,010</b>	<b>357,055</b>
	<b>Object</b>			<b>Committed/</b>	
<b>CAPITAL OUTLAY</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 NON CAP. CLASSRM REF. BOOKS	0612	36,913	36,650	225	38
2310 NON-CAPITALIZED AV MAT.	0622	2,676	1,335	1,321	20
2310 CAP. FURN., FIXTUR. AND EQUIP.	0641	43,928	40,547	3,381	-
2310 NON-CAP. FURN., FIX. & EQUIP	0642	46,562	45,899	440	223
2310 CAPITALIZED COMPUTER HARDWARE	0643	228,130	228,130	-	-
2310 NON-CAPITALIZED COMPUTER HARDW	0644	173,904	173,903	-	1
2310 TECH-RELATED CAPITALIZE FF&E	0648	30,399	30,399	-	-
2310 PROVISION FOR EQUIP. REPLACE	0649	12,919	12,919	-	-
2310 NON-CAPITALIZED SOFTWARE	0692	19,680	19,680	-	-
<b>TOTAL CAPITAL OUTLAY:</b>		<b>595,111</b>	<b>589,462</b>	<b>5,367</b>	<b>282</b>
	<b>Object</b>			<b>Committed/</b>	
<b>MISCELLANEOUS</b>	<b>Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Encumbered</b>	<b>Budget Balance</b>
2310 MISCELLANEOUS	0790	71,797	65,743	5,920	134
<b>TOTAL MISCELLANEOUS:</b>		<b>71,797</b>	<b>65,743</b>	<b>5,920</b>	<b>134</b>
<b>TOTAL VISUAL ARTS (2310):</b>		<b>2,062,502</b>	<b>1,607,005</b>	<b>31,298</b>	<b>424,199</b>





# Visual Arts

Jonathan Ogle, Specialist, PK-12 Visual Arts

## **Art Discretionary Budget Assistance Funding**

All elementary, middle and high school art teachers received discretionary budget assistance to help with the purchase of consumable materials and supplies for art lessons:

- Elementary: \$3.25 per student based on the total K-5 school population
- Middle: \$4.50 per student enrolled in visual arts courses at school
- ESE Centers: \$5.50 per student bases on total school population
- High: \$7.00 per student enrolled in visual arts courses at school

Discretionary funds were used to purchase materials to support multiple student artwork exhibitions throughout the community.

## **Art Equipment and Furniture Funding**

27 teachers from 17 schools received art equipment and/or furniture. The specific equipment and/or furniture is based on the district "Specifications for Art" guidelines and individual school needs.

Bear Creek ES	Tarpon Springs HS	Dunedin HS
Lealman Ave. ES	Clearwater HS	Sanderlin PK-8
McMullen Booth ES	Sandy Lane ES	East Lake HS
Sawgrass Lake ES	Boca Ciega HS	Fairmount Park ES
Dixie Hollins HS	Sexton ES	New Heights ES
Countryside HS	Tarpon Fund. ES	

## **Art Classroom Libraries and Scholastic Magazines Funding**

All Elementary, Middle and High School art teachers received \$300.00 for the purchase of books or DVDs for an art classroom library.

**All Elementary, Middle and High Schools and three Exceptional Centers received classroom sets of *Scholastic Art* Magazine along with access to online resources.**

Elementary teachers received 25 subscriptions, Middle and High School teachers received 40 subscriptions (six issues per year per teacher).

## **Art Teacher Technology Integration Funding**

- 16 schools received a color laserjet or inkjet large format printer for their classroom to print student artwork
- 8 teachers received iPads
- 20 teachers received new laptops
- 14 teachers received cameras, tripods and light kits for taking photographs of student artwork to submit for digital adjudication into exhibitions
- 130 teachers received funding for toner for referendum funded printers

### **Computer Labs Funding**

#### **4 high schools received a new Digital Arts Lab:**

Northeast HS  
Tarpon Springs HS  
Dunedin HS  
Palm Harbor Univ. HS

#### **2 middle schools received a new 40-unit iPad Lab:**

Pinellas Park MS  
Morgan Fitzgerald MS

#### **1 middle school received a new 25-unit iPad Lab:**

Clearwater Intermediate

#### **9 elementary schools received a new 30-unit iPad Lab:**

Ponce de Leon ES	Forest Lakes ES	Midtown Academy
Pinellas Central ES	Northwest ES	Belcher ES
Safety Harbor ES	Blanton ES	Sandy Lane ES

### **Art Field Trips and Art Partnership Funding**

Funding was provided for 13,607 students to attend 203 field trips to local art museums and galleries. This included 97 fieldtrips to the Museum of Fine Arts in St. Petersburg, coordinated with the PCS Middle School Social Studies Department and their teachers.

Thanks to Referendum funding and a partnership with the Dali Museum, **23 elementary schools received *The Dali on the Fly Art Mobile***, a traveling mini-museum, along with art teacher training:

Skycrest ES	Tarpon Springs ES	Highland Lakes ES
Eisenhower ES	Safety Harbor ES	Sutherland ES
Sandy Lane ES	Oldsmar ES	Tarpon Springs Fund. ES
Kings Highway ES	Curlew Creek ES	Sunset Hills ES
Dunedin ES	Garrison-Jones ES	Brooker Creek ES
Curtis Fund. ES	San Jose ES	Cypress Woods ES
Leila Davis ES	Ozona ES	
McMullen Booth ES	Lake St. George ES	

Thanks to Referendum funding and a partnership with the St. Petersburg Museum of Fine Arts, **23 elementary schools received the *Discover the Story in Art Mobile***, a traveling mini-museum, along with art teacher training:

Bay Point ES	Lealman ES	Gulfport ES
Maximo ES	Westgate ES	Lakewood ES
Sanderlin ES	Mt. Vernon ES	Sawgrass Lake ES
Campbell Park ES	Bay Vista ES	Pinellas Park ES
Lynch ES	Lakeview Fund. ES	Northwest ES
New Heights ES	Perkins ES	Jamerson ES
Fairmount Park ES	Shore Acres ES	
Melrose ES	Sexton ES	

### **Summer Student Workshops**

Over 25 visual art teachers held six digital and three traditional media arts camps for district students in grades 4-8. Approximately 283 students participated in learning and making digital and traditional drawings and paintings, taking digital photographs, making sequential art, producing storyboards as well as creating stop-motion animation movies in these specialized one-week sessions in June held at nine Pinellas County schools.

## **Teacher Projects**

### **17 schools were funded for curriculum projects:**

Pinellas Park ES	Jamerson ES	Curlew Creek ES
Seminole ES	Ozona ES	Sanderlin PK-8
Oldsmar ES	Forrest Lakes ES	Clearwater HS
Fairmount Park ES	Ridgecrest ES	Palm Harbor University HS
Largo HS	Campbell Park ES	Pinellas Central ES
Curtis Fundamental ES	Osceola Fundamental HS	

## **Training, Support and Personnel**

**17 Visual Arts High School teachers** complete the Summer Advanced Placement Studio Art training in partnership with USF-St. Petersburg.

**90 Visual Arts teachers from all levels**, including 19 teachers selected as presenters, attended the Florida Art Education Association's annual professional development conference in October 2018.

**19 Visual Arts teachers from all levels** attended the National Art Education Association's national professional development conference in Boston, MA in March of 2019.

### **More than 15 visual arts teacher trainings were held totaling approximately 102 hours of professional development for the following:**

- Elementary Art Ceramics Techniques – 16 teachers
- K-8 Printmaking Techniques – 22 teachers
- Visual Arts Curriculum Collaboration and Planning – 37 teachers
- Assessment of Student Artwork Calibration – 25 teachers
- 2018-19 ArtTIP (Art Technology Integration Program) – 22 teachers
- iPad Art Lab Orientation – 23 teachers
- Elementary Student Art Exhibitions training – 60 teachers
- Middle School Student Art Exhibitions training – 25 teachers
- High School Student Art Exhibitions training – 29 teachers
- Digital Classroom Management Strategies – 26 teachers
- Artsonia for Art Teachers – 14 teachers
- Photographing Student Artwork – 14 teachers
- Making Movies for Art Teachers – 18 teachers
- iPad Art Teacher Study – 8 teachers
- iPad Art Teacher Follow-up – 16 teachers
- Adobe Industry Certification Training – 9 teachers

### **Two Visual Arts Technology Integration Coordinators**

Worked with and trained Elementary, Middle and High school art teachers with permanent and traveling Digital Arts Labs. Developed and conducted multiple trainings for art teachers to integrate technology for improved instruction and curriculum delivery. Maintained and updated the Visual Arts Database used for art project lesson plans, student art show entries, adjudications, requests and field trip management. Maintained and updated the Visual Arts Teacher (VAT) Handbook in OneNote and maintained, updated and expanded the Pinellas County Schools Visual Arts website. They also coordinated curriculum, scheduling and teacher training for two art mobiles, managed nine summer student art camps for 279 students, organized and oversaw the Pinellas County Kid's Tag Art Program, assisted in preparing artwork for exhibitions and hosted PCS TV Channel 14's *Spectrum of the Arts* magazine show that showcased Visual and Performing Arts happenings.

**One Senior User Support Technician**

Maintained and updated many of the 113 Digital Arts Labs (student computers and iPads) in visual arts classrooms at schools. Maintained property records inventory of all visual arts technology in the department. Managed art teacher and Digital Art Lab devices via Airwatch MDM (Mobile Device Manager) for troubleshooting issues on school-based visual arts technology (e.g., computers, iPads, printers, projectors, doc cameras, interactive boards, audio devices, etc.). Repaired computer and iPad hardware including batteries and broken screens and/or coordinated repair work with PCS Tech Help or outside vendor. Managed the Tech Help system for the Visual Arts Department by communicating with teachers, school-based techs and working to open and close tech tickets in a timely manner. Delivered and set up visual arts technology equipment at schools including unpackaging, assigning PCS property tags, recording serial numbers and submitting equipment paperwork to Property Records. Installed general applications and art software on art teacher and student computers, reconnected computers and iPads to wireless networks, reconnected computers to art classroom printers and school copier/printers, reimaged art teacher and student computers (wiped HD & reinstall macOS), installed additional RAM in older computers and assisted the Performing Arts Department with tech issues and equipment deployment when needed.

The balance carried forward to the next school year will be used to increase by \$ .25 the per student school-based discretionary funds, cover an increase in training and support due to the state professional development conference being held outside of Pinellas County, increase the number and types of approved equipment/furniture requests, increase the funding of Art Teacher Projects and support an increase in the number of Digital Arts Labs refreshed and new labs added.

**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019  
MUSIC (PERFORMING ARTS)**

SALARY	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 ADMINISTRATORS	0110	-	-	-	-
2320 CLASSROOM TEACHERS	0120	554,927	415,934	-	138,993
2320 OTHER CERTIFIED INSTR. PERS.	0130	64,671	62,960	-	1,711
2320 SUBSTITUTE TEACHERS	0140	30,038	29,520	-	518
	0160	107	107	-	-
<b>TOTAL SALARY:</b>		<b>649,743</b>	<b>508,521</b>	<b>-</b>	<b>141,222</b>

BENEFIT	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 RETIREMENT	0210	50,717	33,327	-	17,390
2320 SOCIAL SECURITY (FICA)	0220	37,913	27,601	-	10,312
2320 SOCIAL SECURITY-MEDICARE	0221	9,375	7,321	-	2,054
2320 CAFETERIA PLAN	0231	69,018	38,787	-	30,231
2320 LIFE INSURANCE	0232	928	669	-	259
2320 WORKER'S COMPENSATION	0240	3,775	3,110	-	665
2320 OTHER EMPLOYEE BENEFITS	0290	464	464	-	-
<b>TOTAL BENEFIT:</b>		<b>172,190</b>	<b>111,279</b>	<b>-</b>	<b>60,911</b>

PURCHASED SERVICES	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 PROFESSIONAL AND TECH. SVC.	0310	10,000	10,000	-	-
2320 TECH-RELATED PROF & TECH SVCS	0319	2,150	2,150	-	-
2320 TRAVEL IN COUNTY	0331	8,909	3,302	-	5,607
2320 TRAVEL OUT OF COUNTY	0332	9,237	5,378	828	3,031
2320 REGISTRATION	0333	29,854	28,217	-	1,637
2320 REPAIRS AND MAINTENANCE	0350	86,005	52,192	14,340	19,473
2320 TECH-RELATED REPAIRS & MAINTEN	0359	21,707	21,157	550	-
2320 RENTALS	0360	23,735	23,735	-	-
2320 TECH-RELATED RENTALS	0369	22,702	22,619	-	83
2320 OTHER PURCHASED SERVICES	0390	228,939	195,984	18,859	14,096
<b>TOTAL PURCHASED SERVICES:</b>		<b>443,238</b>	<b>364,734</b>	<b>34,577</b>	<b>43,927</b>

MATERIAL & SUPPLIES	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 SUPPLIES	0510	714,543	160,456	47,858	506,229
2320 COPY/PRINT CHARGEBACKS	0511	4,271	3,067	-	1,204
2320 TECHNOLOGY RELATED SUPPLIES	0519	11,254	10,517	724	13
2320 TEXTBOOKS- NON-ST ADOPTED	0522	-	-	-	-
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>		<b>730,068</b>	<b>174,040</b>	<b>48,582</b>	<b>507,446</b>

CAPITAL OUTLAY	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 ONLINE RESOURCE INFORMATION	0611	355	355	-	-
2320 NON CAP. CLASSRM REF. BOOKS	0612	5,432	5,157	-	275
2320 NON-CAPITALIZED AV MAT.	0622	721	544	-	177
2320 CAP. FURN., FIXTUR. AND EQUIP.	0641	49,305	42,950	6,355	-
2320 NON-CAP. FURN., FIX. & EQUIP	0642	213,358	166,297	6,792	40,269
2320 CAPITALIZED COMPUTER HARDWARE	0643	135,443	135,443	-	-
2320 NON-CAPITALIZED COMPUTER HARDW	0644	29,340	29,289	-	51
2320 TECH-RELATED CAPITALIZE FF&E	0648	45,439	45,431	-	8
2320 PROVISION FOR EQUIP. REPLACE	0649	2,329	2,286	-	43
2320 NON-CAPITALIZED SOFTWARE	0692	120	120	-	-
<b>TOTAL CAPITAL OUTLAY:</b>		<b>481,842</b>	<b>427,872</b>	<b>13,147</b>	<b>40,823</b>

MISCELLANEOUS	Object Code:	Budget	Expended	Committed/ Encumbered	Budget Balance
2320 DUES AND FEES	0730	351	351	-	-
2320 MISCELLANEOUS	0790	18,185	18,185	-	-
<b>TOTAL MISCELLANEOUS:</b>		<b>18,536</b>	<b>18,536</b>	<b>-</b>	<b>-</b>

<b>TOTAL MUSIC (PERFORMING ARTS) (2320):</b>	<b>2,495,616</b>	<b>1,604,982</b>	<b>96,306</b>	<b>794,327</b>
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## Performing Arts

Jeanne Reynolds, Specialist, PK-12 Performing Arts

### **Elementary Support**

#### **Equipment**

The following schools received funding for instruments, equipment, and supplies based on specific needs and requests of each school. This included basic general music instruments and supplies, Orff Instruments, World Drumming Instruments, sound equipment, sound personnel, and large purchases such as choral risers and music stands. Without referendum support, there would be no budget for these items.

Anona ES	Kings Highway ES	Pinellas Park ES
Azalea ES	Lake St. George ES	Plumb ES
Bardmoor ES	Lakeview Fund. ES	Ponce de Leon ES
Bay Point ES	Lakewood ES	Rawlings ES
Bear Creek ES	Leila Davis ES	Richard L. Sanders
Belcher ES	Lynch ES	Ridgecrest ES
Belleair ES	Madeira Beach Fund.	Safety Harbor ES
Blanton ES	Maximo ES	San Jose ES
Brooker Creek ES	McMullen Booth ES	Sanderlin PK-8
Calvin Hunsinger	Melrose ES	Sandy Lane ES
Cross Bayou ES	Midtown Academy	Seminole ES
Curlew Creek ES	Mildred Helms ES	Seventy-Fourth St. ES
Curtis Fund. ES	Mt. Vernon ES	Sexton ES
Cypress Woods ES	New Heights ES	Shore Acres ES
Dunedin ES	Nina Harris	Skyview ES
Fairmount Park ES	North Shore ES	Southern Oak ES
Forest Lakes ES	Northwest ES	Starkey ES
Frontier ES	Oakhurst ES	Sutherland ES
Fuguitt ES	Oldsmar ES	Tarpon Springs ES
Garrison-Jones ES	Orange Grove ES	Tarpon Springs Fund. ES
Gulf Beaches ES	Ozona ES	Walsingham ES
Gulfport ES	Pasadena Fund. ES	Westgate ES
High Point ES	Paul B. Stephens	Woodlawn ES
Highland Lakes ES	Perkins ES	
Jamerson ES	Pinellas Central ES	

#### **Training**

- Funds were provided to support standards-based elementary district-wide training and summer trainings. Training was targeted based on student performance and strategic plan data, performance on the grade 5 district exam, as well as surveying teachers regarding their training needs.

- Funds were provided for 65 teachers to attend the Florida Music Educators (FMEA) professional development conference focused on fostering highest student achievement in music.
- Funds were used to continue the work of the Pinellas County Music Cadre. This includes funding to support mentors for elementary teachers who are new to Pinellas and to provide continuing support for new elementary teachers.
- Funds were used to continue to support the federal professional development grant. Elevate A.R.T.S. (A.R.T.S.=Arts, Relationships, Technology, Steam)
- Funds were used to support the Elementary Music Summer Institute which is a multi-day focused training designed for elementary general music teachers.

## **Secondary Equity Support**

### **Assessment Support**

- Funds were provided to five schools to support (theatre) thespian assessment festivals.
- Funds were also used to offset transportation costs for thirty-four performance ensembles to attend district and state Music Performance Assessments.

### **Articulation Support**

Funding was provided to schools to strengthen the articulation between elementary, middle and high school programs. Teachers are using district articulation data to focus these efforts. These are on-going multi-year projects.

### **Auxiliary Marching Band Support**

All high school band programs received funds to offset the cost of auxiliary staff members, such as percussion instructors and guard instructors.

### **Band Uniforms**

Prior to the referendum, the district did not fund high school band uniforms. Referendum funds are used to purchase uniforms or add uniforms. During the 2018-2019 school year, Clearwater High and Northeast High purchased uniforms. Dunedin High began the process of purchasing uniforms during the 2018-2019 school year.

### **Choral Support**

In the past, referendum funds have “jump started” choral programs at various schools. These programs are now self-sustaining with no need for referendum dollars to support these choral positions.

- Referendum dollars partially supported choral positions at Morgan Fitzgerald Middle School and Northeast High as well as funding the split choral position between Bay Point Middle and Lakewood High.
- Funds were used to contract an experienced, retired choral director to provided embedded training and coaching to teachers new to choral teaching.

### **Instrument Rental Fee Reimbursement**

Instrumental programs were reimbursed (schools listed below) for rental fees that are waived for students on free and reduced lunch. Funds are being used to repair and replace instruments.

Azalea MS	Dixie Hollins HS	Lakewood HS
Bay Point ES	Dunedin HS	Largo HS
Bay Point MS	Dunedin MS	Largo MS
Carwise MS	East Lake HS	Meadowlawn MS
Clearwater HS	Hopkins MS	Morgan Fitzgerald MS

Northeast HS  
Oak Grove MS  
Osceola MS  
Palm Harbor MS  
Perkins ES

Pinellas Park HS  
Pinellas Park MS  
Seminole HS  
Seminole MS  
Tarpon Springs HS

Tarpon Springs MS  
Thurgood Marshall Fund.  
Tyrone MS

### **Supplies and Equipment**

Funds were put in school accounts (schools listed below) for the purchase of music, theatre and dance equipment and supplies for items such as sheet music, sound or lighting equipment, accompanists, choreographers and other needed support based on specific needs and requests of each school. These funds were used in 85 classrooms.

Azalea MS  
Bay Point MS  
Boca Ciega HS  
Carwise MS  
Clearwater Fund. MS  
Clearwater HS  
Countryside HS  
Dixie Hollins HS  
Dunedin HS  
East Lake HS  
East Lake MS  
Gibbs HS

Hopkins MS  
Lakewood HS  
Largo HS  
Largo MS  
Lealman Innovation  
Academy  
Madeira Beach Fund. MS  
Meadowlawn MS  
Morgan Fitzgerald MS  
Northeast HS  
Oak Grove MS  
Palm Harbor University HS

Perkins ES  
Pinellas Park HS  
Pinellas Park MS  
Safety Harbor MS  
Seminole HS  
Seminole MS  
St. Petersburg HS  
Tarpon Springs HS  
Tarpon Springs MS  
Thurgood Marshall Fund.  
Tyrone MS

### **Teacher Training**

- Funds were provided for sixty-eight teachers to attend the Florida Music Educators (FMEA) professional development conference focused on fostering highest student achievement through music.
- Funds supported rehearsal strategies training. Training was developed based on strategic plan data.
- Funds were provided to present band, chorus and orchestra summer institutes. These are multi-day focused trainings.
- Funds were provided for 8 teachers to attend the Florida Association of Theatre Educators (FATE) conference.
- Funds were used for curriculum writing to develop consistent curricular materials for secondary music programs.
- Funds supported the mentoring and on-going training support for all new secondary teachers.

### **Auditorium Upgrades**

- New sound boards were purchased for 15 high schools and training was provided on the proper usage of this new equipment.
- A clearcom system (communication system used during performing arts productions) was purchased for Gibbs High School
- Sound equipment was purchased for large new band rooms at Tarpon High.
- Gibbs High School is scheduled for an overhaul of their sound system. Plans were started during the 2018-2019 school year. Work is tentatively scheduled to be completed during the 2020 summer with funds rolling over until the work is complete.



## **Performing Arts Technology**

The performing arts technology teacher hired with referendum funds continues to support schools very effectively. He manages all Performing Arts Technology programs, all sound equipment related projects, and website design and maintenance. He continues to maintain O365 files to share audio and video files, as well as other resources. This staff member continues to support teachers in classrooms through training, mentoring and providing on-going music technology support (addressing hardware and software issues). Technology projects for the 2018-2019 are listed below.

- Purchased and installed iPad labs for Safety Harbor Middle, Belleair Elementary, Sutherland, Tarpon Springs and Walsingham Elementary.
- Continued to refine a data collection program to track success on Strategic Plan Goals.
- Ten secondary schools used Music First - an online virtual music program. Twelve elementary schools used the MusicFirst Jr. program.
- Sixteen teachers were trained for Music Technology Integration Project (MusicTIP) Level 1 in June 2019.
- Five teachers participated in year 2 of MusicTIP training. These teachers earned Level 1 Technology Institute for Music Education (TI:ME) certification.
- Twenty-one teachers participated in MusicTIP training TI:ME 2B Digital Media. These teachers are working toward their Level 2 TI:ME certification.
- Sixteen teachers participated in the TI:ME course called "iPads in the Classroom".
- Smart Music subscriptions were purchased for all secondary instrumental music programs as well as some vocal music programs. Smart Music is an award-winning interactive music software teaching tool. Music achievement has been boosted in classrooms that use the software consistently.
- MusicTIP computers that have been in use for six or more years were refreshed with new computers.
- The thriving full-time digital music program at Dixie Hollins High School continues to be a model for entire state. This program reaches students who would not ordinarily choose band, chorus or orchestra classes. Digital music classes are also offered at Azalea MS, Clearwater High, Dunedin High, East Lake High, Gibbs High, Seminole High and Tarpon Springs High.
- An extensive database was created to track students who audition and participate in all county events to ensure the all-county experience is accessible and equitable for all students.

### **Over the course of the referendum, the following schools have teachers who have been MusicTIP trained (133): (The number by the school indicates number of trained teachers.)**

Anona ES	Campbell Park ES	Eisenhower ES
Azalea ES	Carwise MS	Fairmount Park ES
Azalea MS	Clearwater HS	Forest Lakes ES
Bardmoor ES	Countryside HS (3)	Frontier ES
Bauder ES	Curlew Creek ES	Fuguitt ES
Bay Point ES	Curtis Fund. ES	Garrison-Jones ES (2)
Bay Point MS	Cypress Woods ES (2)	Gibbs HS (7)
Bay Vista Fund.	Dixie Hollins HS (3)	Gulf Beaches ES
Bear Creek ES	Dunedin ES	Gulfport ES
Belcher ES (2)	Dunedin HS	High Point ES
Boca Ciega HS	Dunedin MS	Highland Lakes ES
Brooker Creek ES	East Lake HS (4)	Jamerson ES
Calvin Hunsinger	East Lake MS	Kings Highway ES

Lake St. George ES	Oldsmar ES	Sandy Lane ES (2)
Lakeview Fund. ES	Orange Grove ES	Seminole ES
Lakewood ES	Osceola Fund. HS (2)	Seminole HS (3)
Lakewood HS (2)	Ozona ES	Seventy-Fourth St. ES
Largo High (2)	Palm Harbor MS	Skycrest ES
Lealman Innovation Academy	Palm Harbor Univ. HS (2)	Skyview ES
Leila Davis ES	Pasadena Fund. ES	Southern Oak ES
Lynch ES	Paul B. Stephens	St. Petersburg HS (3)
Madeira Beach Fund. (2)	Perkins ES (2)	Starkey ES
McMullen Booth ES	Pinellas Central ES	Sunset Hills ES
Meadowlawn MS	Pinellas Park ES	Sutherland ES
Midtown Academy (2)	Pinellas Park HS	Tarpon Springs ES
Morgan Fitzgerald MS	Plumb ES	Tarpon Springs Fund. ES
Mt. Vernon ES	Ponce de Leon ES (2)	Tarpon Springs HS (3)
New Heights ES (2)	Rawlings ES	Tarpon Springs MS (2)
Northeast HS (3)	Richard L. Sanders	Thurgood Marshall Fund.
Northwest ES	Ridgecrest ES	Tyrone MS
Oak Grove MS	Safety Harbor ES	Walsingham ES
Oakhurst ES	San Jose ES	Westgate ES
	Sanderlin PK-8 (2)	

## **County Wide Support**

### **Staff Developer**

Referendum Funds support a Performing Arts Staff Developer position. This staff member provides embedded professional development in classrooms and manages various curriculum and assessment projects aligned to the strategic plan.

### **IGNITE Summer Music Camp**

2019 was the inaugural year for the IGNITE music summer camp. This camp is designed for rising 7<sup>th</sup> and 8<sup>th</sup> grade middle school students. The event was held at PCCA at Gibbs High School. Students spent seven days preparing for a multidimensional show featuring choral, instrumentals and musical theater performances. The camp was fully funded by the Pinellas County Referendum. <https://youtu.be/1uqAIA-XSzM>

### **String Orchestra Program**

This initiative was designed to rebuild string (orchestra) programs that were cut in the early 1990s. Referendum funding supports two full time and three half-time designated string teachers and funds string programs taught by band or choral teachers, including coaching visits by local string experts. Without referendum funds, there would be NO funding for string instruments, supplies, teachers, string coaches and the all-county string program. Through referendum support, we have been able to provide a full orchestra all county experience for our accomplished students.

### **Florida Orchestra Teaching Artists**

In February 2017, we partnered with The Florida Orchestra to hire a teaching artist. Due to the success of the program, we hired a second teaching artist for the 2018-2019 school year. These artists split their time equally between working in our schools and playing with the Florida Orchestra. This is a truly innovative program. This project has had a tremendous impact on our programs because the teaching artists work directly in schools and provide continuing professional development for our teachers.

**During the 2018-2019 school year, string programs were offered at the following schools:**

Boca Ciega HS	Gulfport ES	Palm Harbor Univ. HS
Carwise MS	Hopkins MS	Perkins ES
Clearwater Fund. MS	Kings Highway ES	Pinellas Park HS
Clearwater HS	Lakewood HS	Sandy Lane ES
Cypress Woods ES	Largo HS	Seminole HS
Dixie Hollins HS	Largo MS	Seminole MS
Dunedin HS	Meadowlawn MS	Shore Acres ES
Dunedin MS	Morgan Fitzgerald MS	Skycrest ES
East Lake HS	Oak Grove MS	Tarpon Springs Fund. ES
East Lake MS	Osceola Fund. HS	Tarpon Springs MS
Garrison-Jones ES	Osceola MS	Thurgood Marshall Fund.
Gibbs HS	Palm Harbor MS	

**Guitar Programs/Composition and Non-Traditional Performance Classes**

- Referendum funds support guitar programs in middle and high schools.
- Guitar programs continue to reach students who would not ordinarily choose traditional band, chorus and orchestra classes. The classes are engaging and often provide an incentive for many students to remain in school.
- The referendum supports our All County Guitar concert. This is an event to highlight our high achieving guitar students.
- Referendum funding supported schools who participated in the state guitar festival.
- Two schools, Dixie Hollins High School and Lakewood High School participated in the annual Florida Music Educators Association Crossover Festival. This festival recognizes music of all genres.
- Dixie Hollins students' original song compositions have been highlighted at the Florida Music Educators Association Digital Music Showcase. Students have also won state and national awards for film scoring.

**Schools with guitar programs are listed below:**

Bardmoor ES	Lakewood HS	Osceola Fund. HS
Boca Ciega HS	Largo HS	Palm Harbor Univ. HS
Clearwater Fund. MS	Largo MS	Safety Harbor MS
Countryside HS	Lealman Innovation	Seminole HS
Dixie Hollins HS	Academy	Seminole MS
Dunedin HS	Madeira Beach Fund. MS	Tarpon Springs MS
East Lake HS	Meadowlawn MS	
Gibbs HS	Northeast HS	

**School and Community Support**

**The Florida Orchestra Partnership**

- Funds were provided for transportation to Florida Orchestra day-time coffee concerts for seven secondary schools.
- Funds were provided to support the new Florida Orchestra Youth Concert series. The 2018 "Heroes" concert was developed by The Florida Orchestra staff in collaboration with local teachers.
- Provided funding for innovative teaching artist program (see above).

### **Community and All County Events**

- Funds were used to support all county events at venues such as the Mahaffey Theatre, Ruth Eckerd Hall, and St. Petersburg College.
- Referendum funding has made the jazz all county experience possible for our students.
- Referendum funding partially funds the K-12 Dunedin Bagpipe instructor.
- The large growth in numbers of students auditioning for all county ensembles resulted in the creation of an additional high school choir. The growth in these programs is a direct result of referendum support.

### **VOICEexperience**

- Provided vocal artists in residencies at 8 schools

### **St. Petersburg Opera**

- Funds were used to support the production of the Children's Opera "Pinocchio" for our elementary Elevate A.R.T.S. grant schools. The opera company visited each school that would be attending to provide training in preparation for the performance.

### **Additional Information/Return on Investment**

The performing arts referendum database tracks all spending of referendum funds. This continues to be an invaluable tool for evaluating the effectiveness and equity of funding as well as being a good tool for budgeting purposes. The balance carried forward to the next school year will be used to support ongoing multi-year auditorium and uniform commitments, choral and strings salaries, increased repair and equipment costs, additional professional development and growth of the summer camp and community partnerships.

**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019  
TECHNOLOGY**

<b>SALARY</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 ADMINISTRATORS	0110	37	37	-	-
2330 CLASSROOM TEACHERS	0120	28,333	28,333	-	-
2330 OTHER CERTIFIED INSTR. PERS.	0130	287,346	221,070	-	66,276
2330 SUBSTITUTE TEACHERS	0140	320	320	-	-
2330 PARAPROFESSIONAL	0150	11,637	11,637	-	-
2330 OTHER SUPPORT PERSONNEL	0160	37	37	-	-
<b>TOTAL SALARY:</b>		<b>327,710</b>	<b>261,434</b>	<b>-</b>	<b>66,276</b>

<b>BENEFIT</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 RETIREMENT	0210	29,877	17,733	-	12,144
2330 SOCIAL SECURITY (FICA)	0220	19,577	14,353	-	5,224
2330 SOCIAL SECURITY-MEDICARE	0221	4,657	3,540	-	1,117
2330 CAFETERIA PLAN	0231	52,063	36,898	-	15,165
2330 LIFE INSURANCE	0232	490	357	-	133
2330 WORKER'S COMPENSATION	0240	1,599	1,599	-	-
<b>TOTAL BENEFIT:</b>		<b>108,263</b>	<b>74,480</b>	<b>-</b>	<b>33,783</b>

<b>PURCHASED SERVICES</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 TECH-RELATED PROF & TECH SVCS	0319	768	768	-	-
2330 TRAVEL IN COUNTY	0331	4,350	3,700	-	650
2330 TRAVEL OUT OF COUNTY	0332	7,095	5,316	-	1,779
2330 REGISTRATION	0333	2,116	1,917	-	199
2330 TECH-RELATED REPAIRS & MAINTEN	0359	-	-	-	-
2330 TECH-RELATED RENTALS	0369	369,292	369,292	-	-
2330 TELEPHONE & OTHER DATA COMM SV	0379	14,113	14,113	-	-
2330 OTHER PURCHASED SERVICES	0390	3,095	2,970	125	-
<b>TOTAL PURCHASED SERVICES:</b>		<b>400,829</b>	<b>398,076</b>	<b>125</b>	<b>2,628</b>

<b>MATERIAL &amp; SUPPLIES</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 SUPPLIES	0510	29,186	399	-	28,787
2330 COPY/PRINT CHARGEBACKS	0511	36	36	-	-
2330 TECHNOLOGY RELATED SUPPLIES	0519	130,221	128,868	1,353	-
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>		<b>159,443</b>	<b>129,303</b>	<b>1,353</b>	<b>28,787</b>

<b>CAPITAL OUTLAY</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 ONLINE INFORMATION RESOURCES	0611	1,990	1,990	-	-
2330 NON-CAP. FURN., FIX. & EQUIP	0642	29,000	-	29,000	-
2330 CAPITALIZED COMPUTER HARDWARE	0643	192,471	192,471	-	-
2330 NON-CAPITALIZED COMPUTER HARDW	0644	8,389	7,990	399	-
2330 TECH-RELATED CAPITALIZE FF&E	0648	437,416	417,942	19,474	-
2330 TECHNOLOGY-RELATED NONCAP FF&E	0649	155,015	154,696	319	-
2330 REMODELING AND RENOV.	0680	56,323	62,554	-	(6,231)
<b>TOTAL CAPITAL OUTLAY:</b>		<b>880,604</b>	<b>837,643</b>	<b>49,192</b>	<b>(6,231)</b>

<b>MISCELLANEOUS</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2330 DUES AND FEES	0730	-	-	-	-
<b>TOTAL MISCELLANEOUS:</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>TOTAL TECHNOLOGY (2330):</b>	<b>1,876,847</b>	<b>1,700,936</b>	<b>50,670</b>	<b>125,241</b>
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# Digital Learning

Connie Kolosey, Director, Media, Text and Digital Learning

## Interactive Technology Project Overview

The district-wide technology referendum plan for the 2018-2019 school year continued from the previous years with the installation of Epson interactive projectors or SMART Boards in classrooms across the district. This is part of a multi-year plan in which all classrooms in all schools will have some type of interactive presentation technology. An interactive projector projects onto a standard whiteboard but makes that board a touch interactive screen when connected to a computer. The computer display is projected onto the board and is controlled by touching the board directly or with a pen-like electronic tool. SMART Notebook and other interactive software are used by teachers to create engaging presentations for students in both whole class and small group activities.

Middle and High School classrooms received the Epson 695wi interactive projectors. This technology allows a teacher's regular dry erase white board to use SMART Notebook software with the functionality of the SMART Board but still retain the ability to use the white board in the traditional manner as well. This projector reduces the cost per classroom because a wall mounted SMART Board is not needed for projection. This projector reduces the need for wall preparation by the installation team because the dry erase whiteboard does not need to be removed nor the wall prepared for a new projection surface.

The elementary classrooms without interactive technology, including newly constructed classrooms, received a traditional SMART Board. Classrooms in portables or rooms without stationary walls received a SMART interactive flat panel on a movable stand. The appropriate technology is installed based on the configuration of the classroom. These boards and flat panels provide teachers with the tools to create interactive activities that enhance instruction. Students can touch the boards and use the software to demonstrate learning. Teacher-made lessons are created by Pinellas classroom teachers and shared throughout the district and across the country through the SMART Exchange website.

## Interactive Technology Project Schools

During the 2018-2019 school year 495 Epson interactive projectors, SMART Boards or SMART interactive flat panels were installed at 41 schools. During the previous year, school principals were asked to identify any remaining classrooms that still needed interactive technology. The installation plan was developed based on this principal feedback.

The following schools received interactive technology during the 2018-2019 school year:

- |                |                       |                |
|----------------|-----------------------|----------------|
| Boca Ciega HS  | Dunedin HS            | Northeast HS   |
| Clearwater HS  | Eastlake HS           | Palm Harbor HS |
| Countryside HS | Jacobson Technical HS | Seminole HS    |

St. Petersburg HS	Safety Harbor MS	Sexton ES
Tarpon Springs HS	Thurgood Marshal Fund.	North Shore ES
John Hopkins MS	Ozona Service Center	Sandy Lane ES
Largo MS	(pre-school)	Campbell Park ES
Morgan Fitzgerald MS	Elisa Nelson ES	Azalea ES
Oak Grove MS	Melrose ES	Bardmoor ES
Palm Harbor MS	Orange Grove ES	Seminole ES
Pinellas Park MS	Leila Davis ES	Ponce de Leon ES
Safety Harbor MS	Kings Highway ES	Oldsmar ES
Seminole MS	Lealman Innovation	
Tarpon Springs MS	Academy	
Madeira Beach MS	Cypress Woods ES	

### **Curriculum Software Purchases**

During the 2018-2019 school year, referendum funds purchased three-year licenses for two important software applications, SMART Notebook and Brain Pop. This advanced planning minimizes the cost per license. In addition, referendum funds purchased district-wide access to Safari Montage, and maintenance licenses for Net Support.

Safari Montage is a Learning Object Repository (LOR) that provides a structure to store digital resources and the ability to search for stored objects by subject, grade level, publisher and Florida State Standard. In addition, Safari Montage is a large resource library providing teachers and students access to 15,000 videos and 60,000 images, audio files, eBooks, interactive files, documents and weblinks all correlated to the Florida State Standards. The system allows teachers and district curriculum leaders to design “playlists” that sequence digital resources for lesson presentation. The lessons for the district developed Personalized Learning Pathway are built using Safari Montage playlists. During the 2018-2019 school year, students accessed Safari Montage 90,000 times and teachers accessed Safari Montage over 125,000 thousand times.

Net Support is a monitoring application that allows teachers in a lab setting to see every student’s screen to ensure they are accessing the appropriate curriculum resources. Teachers can send a private message or lock the screen of a student who may need redirection.

### **Technology Professional Development**

Classroom teachers should use technology tools to enhance, energize and differentiate traditional lessons. If technology tools are thoughtfully incorporated into instruction, they can transform learning. Teacher training and support are critical for the successful use of this technology. Four Technology Integration Coordinators (TICs) provide professional development and technology support for teachers and administrators. Funded by the referendum, the TICs are available to schools to provide in school or after-hours training, create and share exemplar lessons, and coach or mentor in the classroom. They are former classroom teachers with a passion for technology and a deep understanding of content standards and instructional processes. Teachers who receive the interactive technology in their classroom, are encouraged to take 9 hours of training and principals are provided data on which of their teachers have completed the training. This training covers the use of the hardware, the software and how to use the SMART Exchange resources.

In addition to multiple face to face and online training sessions for the interactive technology project, they are the primary resource to support implementation of Microsoft Office 365 as a tool to enhance teaching and learning. They meet with teachers and administrators in both

formal and informal settings to provide side by side coaching in applications such as One Note for class and staff notebooks, Sway for presentations, Forms for surveys and quizzes and Teams for collaboration. Summer professional development sessions included: Technology Tools that Work, Building Your Digital Classroom, and Technology Ed Camp. Over 600 teachers participated in these summer training opportunities, and 307 receive stipends funded through the technology referendum.

In summary, \$1,876,848 from the technology referendum was expended for the purchase, installation, training and support of interactive technology. Funds for personnel to train and support teachers in the classroom were used throughout the year. Curriculum software was purchased so that additional technology projects can be explored. The balance carried forward to the next school year will provide additional student devices through a new initiative, CTIP (Computer Technology Integration Program).



**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019  
ELEMENTARY READING**

<b>SALARY</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341 OTHER CERTIFIED INSTR. PERS.	0130	640	640	-	-
2341 TERMINAL PAY-OTHR CERT INST	0134	252,689	197,707	-	54,982
2341 SUBSTITUTE TEACHERS	0140	12,369	12,369	-	-
2341 PARAPROFESSIONAL	0150	1,273	1,273	-	-
<b>TOTAL SALARY:</b>		<b>266,971</b>	<b>211,989</b>	<b>-</b>	<b>54,982</b>

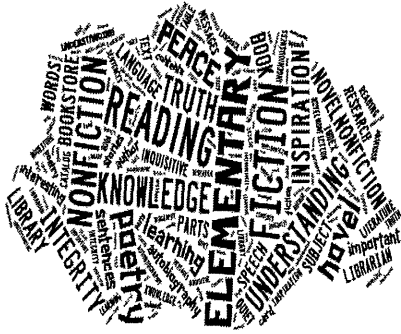
<b>BENEFIT</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341 RETIREMENT	0210	31,540	21,000	-	10,540
2341 SOCIAL SECURITY (FICA)	0220	15,785	11,500	-	4,285
2341 SOCIAL SECURITY-MEDICARE	0221	3,692	2,689	-	1,003
2341 CAFETERIA PLAN	0231	48,009	44,243	-	3,766
2341 LIFE INSURANCE	0232	373	244	-	129
2341 WORKER'S COMPENSATION	0240	1,393	1,221	-	172
<b>TOTAL BENEFIT:</b>		<b>100,792</b>	<b>80,897</b>	<b>-</b>	<b>19,895</b>

<b>PURCHASED SERVICES</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341 PROFESSIONAL AND TECH. SVC.	0310	143,800	142,795	-	1,005
2341 TRAVEL IN COUNTY	0331	510	507	-	3
2341 TRAVEL OUT OF COUNTY	0332	10,589	10,524	-	65
2341 REGISTRATION	0333	43,250	43,250	-	-
2341 REPAIRS AND MAINTENANCE	0350	-	-	-	-
2341 TECH-RELATED RENTALS	0369	150,000	150,000	-	-
<b>TOTAL PURCHASED SERVICES:</b>		<b>348,149</b>	<b>347,076</b>	<b>-</b>	<b>1,073</b>

<b>MATERIAL &amp; SUPPLIES</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341 SUPPLIES	0510	111,177	69,418	330	41,429
2341 COPY/PRINT CHARGEBACKS	0511	168,594	168,320	-	274
2341 TECHNOLOGY RELATED SUPPLIES	0519	28	28	-	-
2341 TEXTBOOKS- NON-ST ADOPTED	0522	-	-	-	-
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>		<b>279,799</b>	<b>237,766</b>	<b>330</b>	<b>41,703</b>

<b>CAPITAL OUTLAY</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341 LIBRARY BOOKS	0610	1,100	1,095	-	5
2341 ONLINE INFORMATION RESOURCES	0611	166	166	-	-
2341 NON CAP. CLASSRM REF. BOOKS	0612	568,963	408,355	111,421	49,187
2341 NON-CAPITALIZED AV MAT.	0622	394	355	-	39
2341 NON-CAP. FURN., FIX. & EQUIP	0642	1,630	1,630	-	-
2341 NON-CAPITALIZED COMPUTER HARDW	0644	299	299	-	-
2341 PROVISION FOR EQUIP. REPLACE	0649	2,710	2,710	-	-
<b>TOTAL CAPITAL OUTLAY:</b>		<b>575,262</b>	<b>414,610</b>	<b>111,421</b>	<b>49,231</b>

<b>MISCELLANEOUS</b>	<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2341		-	-	-	-
<b>TOTAL MISCELLANEOUS:</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL ELEMENTARY READING (2341)</b>		<b>1,570,972</b>	<b>1,292,338</b>	<b>111,751</b>	<b>166,884</b>



# Elementary Reading

Holly Slaughter, Specialist, Elementary Reading and Language Arts

The Elementary Reading Referendum funds were used to enhance literacy instruction by providing teachers and students with a wide variety of books and other reading materials. The Elementary Reading Referendum Committee identified the goals below for the 2018-19 school year:

- Continue to provide Reading Enhancement funds to schools to address specific school-based needs
- Continue to provide personnel to support reading projects and initiatives
- Continue to purchase complex text to support science literacy aligned to hands-on inquiry projects
- Support professional development opportunities for teachers by paying the registration fee to attend a Summer Institute on the Florida Standards at Poynter
- Provide funds to support coursework leading to the Reading Endorsement Certification
- Continue to provide schools with Leveled Literacy Intervention materials
- Provide funds to purchase complex texts as well as text sets aligned with the Florida Standards
- Provide each elementary school with a Literacy Footprints Kit for second and third grade students to support early literacy
- Match referendum dollars with school-based dollars to provide schools with on-line access to thousands of digital books
- Provide each first-grade teacher with Fun with Phonics materials and decodable books
- Participate in state-of-the art professional development and materials by partnering with Columbia University's Teachers College to help teachers support students in a reading class with particular needs

## **Reading Enhancement Funds**

Each school received an allocation based on student enrollment. Schools conducted their own needs assessments to determine the varied literacy needs of the schools. Most schools purchased used the funds to purchase books, subscriptions to magazines such as Time for Kids, and additional materials to enhance small group instruction.

## **Personnel to Support Reading Projects**

Two district literacy coaches supported the Leveled Literacy Intervention (LLI) program. These coaches facilitated ongoing professional development, worked side-by-side with interventionists demonstrating lessons, observing, and giving feedback. In addition, one resource teacher supported our Summer Bridge program visiting sites, collecting data, and ensuring students had reading materials at the ready during the entire six-week summer session.

## **Professional Development**

Professional development funds paid for one teacher from each of the 77 elementary schools

the opportunity to attend a 3-day summer institute, “Teaching the Florida Standards: The Poynter Summer Language Arts Institute.” Under the direction of Dr. Roy Peter Clark, teachers learned how to teach the competencies students need to meet the new standards.

### **Reading Endorsement Certification**

These funds provided literacy coaches and elementary teachers with extensive training focused on language, cognition, assessment, and differentiated instruction. Upon course completion, these literacy coaches added the reading endorsement to their certificate.

### **Science Related Literature**

These texts were hand selected by the Science Content Area Specialist to support literacy in science. Each teacher on the grade level received copies of several texts that aligned to science and literacy standards as well as hands-on inquiry projects.

### **Leveled Literacy Intervention**

Schools received printed take home materials and assessments to get them started. In addition, professional development materials (such as professional books) were purchased for teachers attending the LLI training.

### **Complex Text**

Teachers in grades K-5 received interesting, relevant, content-rich books referenced in curriculum guides and tied to specific Florida Standards. Teachers across the grade levels also received classroom sets of informational texts. This allowed students to closely read and mark-up texts by underlining important parts and writing in the margins.

### **Literacy Footprints Kits**

Referendum dollars provided each elementary school with a Literacy Footprints Kit designed for second and third-grade students. This project was aimed at supporting our early readers and provided each school with 106 six-packs of books for a total of 636 books. Each six-pack of books comes with a lesson plan card to assist teachers in planning for small group instruction to meet the varied needs of students.

### **Fun with Phonics**

In collaboration with Wiley Blevins, an early reading specialist who holds a M. Ed. from Harvard and has authored many phonics and reading materials, we developed a systematic, explicit, and multi-sensory Fun with Phonics routine for all first-grade teachers. Each teacher received six books aligned to the modules curriculum as well as decodable text booklets for students.

### **Myon**

Using referendum dollars (as well as other funding sources), the district was able to match school-based dollars to provide students with an on-line platform with access to thousands of just-right digital books.

### **Reading Units of Study Pilot**

This project provided pilot schools with Reading Units of Study materials and 10 days of staff development per site with a focus on leading state-of-the-art demonstration teaching within classrooms; coaching teachers and providing next-step goals; helping teachers use and learn from systems of assessment, preparing teachers to teach units of study in reading and/or writing; and helping teachers support students with particular needs. We partnered district staff developers with each site to scale-out the work to other schools and teachers in the district.

### **Return on Investment**

As a result of the referendum funding, teachers and students have access to a wide variety of books and other reading materials at their fingertips. The science-aligned content books allowed teachers to make valuable connections between content area and literacy. Teachers who attended professional development and received the necessary materials implemented best practices gained from the experience. Students in the LLI program continued to show progress in reading. Students have access to interesting, relevant, grade-appropriate reading materials to help them develop as independent thinkers who are college and career ready. The balance carried forward to the next school year will be used to provide each classroom with a class set of books in every module to increase the amount of time students spend reading during the literacy block. This supports feedback received while participating in the curriculum audit.

**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019  
SECONDARY READING**

<b>SALARY</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342	CLASSROOM TEACHERS	0120	15,945	15,945	-	-
2342	OTHER CERTIFIED INSTR. PERS.	0130	348,642	309,395	-	39,247
2342	SUBSTITUTE TEACHERS	0140	11,098	10,053	-	1,045
2342	AIDES	0150	776	776	-	-
2342	OTHER SUPPORT PERSONNEL	0160	467	467	-	-
<b>TOTAL SALARY:</b>			<b>376,928</b>	<b>336,636</b>	<b>-</b>	<b>40,292</b>
<b>BENEFIT</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342	RETIREMENT	0210	29,807	26,565	-	3,242
2342	SOCIAL SECURITY	0220	22,432	19,084	-	3,348
2342	SOCIAL SECURITY-MEDICARE	0221	5,407	4,609	-	798
2342	CAFETERIA PLAN	0231	83,604	68,249	-	15,355
2342	LIFE INSURANCE	0232	706	575	-	131
2342	WORKER'S COMPENSATION	0240	2,082	2,059	-	23
2342	OTHER EMPLOYEE BENEFITS	0290	163	163	-	-
<b>TOTAL BENEFIT:</b>			<b>144,201</b>	<b>121,304</b>	<b>-</b>	<b>22,897</b>
<b>PURCHASED SERVICES</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342	PROFESSIONAL AND TECH. SVC.	0310	71,678	19,528	48,250	3,900
2342	TRAVEL IN COUNTY	0331	9,517	8,745	-	772
2342	TRAVEL OUT OF COUNTY	0332	739	499	-	240
2342	REGISTRATION	0333	275	275	-	-
2342	TECH-RELATED REPAIRS & MAINTENANCE	0359	250	250	-	-
2342	RENTALS	0360	-	-	-	-
2342	TECH RELATED RENTALS	0369	429,365	426,425	2,820	120
2342	OTHER PURCHASED SERVICES	0390	5,250	5,250	-	-
2342	OTHER TECH-REL	0399	-	-	-	-
<b>TOTAL PURCHASED SERVICES:</b>			<b>517,074</b>	<b>460,972</b>	<b>51,070</b>	<b>5,032</b>
<b>MATERIAL &amp; SUPPLIES</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342	SUPPLIES	0510	728,389	216,249	72,443	439,697
2342	COPY/PRINT CHARGEBACKS	0511	30,206	30,206	-	-
2342	TECHNOLOGY RELATED SUPPLIES	0519	25,623	24,064	1,520	39
2342	TEXTBOOKS	0520	-	-	-	-
2342	TEXTBOOKS- NON-ST ADOPTED	0522	801	801	-	-
2342	PERIODICALS	0530	3,694	3,175	519	-
2342	TECH-RELATED PERIODICALS	0539	-	-	-	-
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>			<b>788,713</b>	<b>274,495</b>	<b>74,482</b>	<b>439,736</b>
<b>CAPITAL OUTLAY</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342	LIBRARY BOOKS	0610	2,448	2,286	80	82
2342	ONLINE INFORMATION RESOURCES	0611	128	128	-	-
2342	NON CAP. CLASSRM REF. BOOKS	0612	147,191	105,054	17,364	24,773
2342	TECH RELATED LIBRARY BOOKS	0619	96	96	-	-
2342	NON-CAPITALIZED AV MAT.	0622	1,116	1,116	-	-
2342	CAP. FURN., FIXTUR. AND EQUIP.	0641	1,215	-	-	1,215
2342	NON-CAP. FURN., FIX. & EQUIP	0642	4,760	4,120	475	165
2342	CAPITALIZED COMPUTER HARDWARE	0643	-	-	-	-
2342	NON-CAPITALIZED COMPUTER HARDW	0644	95,364	88,250	-	7,114
2342	TECH-RELATED CAPITALIZE FF&E	0648	1,200	1,200	-	-
2342	PROVISION FOR EQUIP. REPLACE	0649	25,725	25,724	-	1
2342	NON-CAPITALIZED SOFTWARE	0692	10,750	7,850	2,900	-
<b>TOTAL CAPITAL OUTLAY:</b>			<b>289,993</b>	<b>235,824</b>	<b>20,819</b>	<b>33,350</b>
<b>MISCELLANEOUS</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2342			-	-	-	-
<b>TOTAL MISCELLANEOUS:</b>			<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL SECONDARY READING (2342)</b>			<b>2,116,909</b>	<b>1,429,229</b>	<b>146,371</b>	<b>541,308</b>

**REFERENDUM  
OVERVIEW OF REVENUES AND EXPENDITURES BY INDIVIDUAL OBJECT  
JULY 1, 2018 THRU JUNE 30, 2019  
LIBRARY MEDIA**

<b>PURCHASED SERVICES</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2343	TECH-RELATED REPAIR	0359	712	712	-	-
2343	TECH-RELATED RENTALS	0369	15,795	15,795	-	-
2343	OTHER PURCHASED SERVICES	0390	-	-	-	-
<b>TOTAL PURCHASED SERVICES:</b>			<b>16,507</b>	<b>16,507</b>	<b>-</b>	<b>-</b>
<b>MATERIAL &amp; SUPPLIES</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2343	SUPPLIES	0510	25,477	24,824	653	-
2343	TECHNOLOGY RELATED SUPPLIES	0519	12,137	12,137	-	-
<b>TOTAL MATERIALS &amp; SUPPLIES:</b>			<b>37,614</b>	<b>36,961</b>	<b>653</b>	<b>-</b>
<b>CAPITAL OUTLAY</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2343	LIBRARY BOOKS	0610	159,110	143,954	15,156	-
2343	ONLINE INFORMATION RESOURCES	0611	4,699	4,699	-	-
2343	TECHNOLOGY RELATED LIBRARY BKS	0619	3,899	-	3,899	-
2343	CAPITALIZED AV MATERIALS	0621	2,449	2,449	-	-
2343	NON-CAPITALIZED AV MAT.	0622	73,413	73,413	-	-
2343	CAP. FURN., FIXTUR. AND EQUIP.	0641	1,192	1,192	-	-
2343	NON-CAP. FURN., FIX. & EQUIP	0642	7,929	7,929	-	-
2343	CAPITALIZED COMPUTER HARDWARE	0643	28,734	28,734	-	-
2343	NON-CAPITALIZED COMPUTER HARDW	0644	54,945	54,945	-	-
2343	TECH-RELATED CAPITALIZE FF&E	0648	11,470	11,470	-	-
2343	PROVISION FOR EQUIP. REPLACE	0649	-	-	-	-
<b>TOTAL CAPITAL OUTLAY:</b>			<b>347,840</b>	<b>328,785</b>	<b>19,055</b>	<b>-</b>
<b>MISCELLANEOUS</b>		<b>Object Code:</b>	<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
2343			-	-	-	-
<b>TOTAL MISCELLANEOUS:</b>			<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL LIBRARY MEDIA (2343)</b>			<b>401,961</b>	<b>382,253</b>	<b>19,708</b>	<b>-</b>
<b>TOTAL READING PROGRAMS</b>			<b>Budget</b>	<b>Expended</b>	<b>Committed/ Encumbered</b>	<b>Budget Balance</b>
ELEMENTARY READING, SECONDARY READING & LIBRARY MEDIA			4,089,842	3,103,820	277,830	708,192



## Secondary Reading

Jacqueline Hurley, Ed.D., Specialist, High School Reading  
Beth Anderson, Specialist, Middle School Reading

Pinellas County Referendum dollars have enabled secondary classrooms to become print-rich environments where students have access to a variety of culturally relevant texts and reading software. Secondary students who are not currently reading at grade level receive reading intervention during the school day. The referendum funds have allowed the district to make classes more effective than they could otherwise have been. In 2018-2019, the focus has remained on providing the following resources:

- Interesting, culturally responsive and relevant, fiction and non-fiction texts that support students with independently accessing content from grade-appropriate, complex text
- Supplementary technology and/or materials for reading classrooms not available through other funding sources
- Support for school library and information centers
- Literacy professional development opportunities for all secondary teachers, coaches, and staff developers, including support for those needing to complete the reading endorsement; implementation of Language Arts Florida Standards based instruction; and support for reading teachers with the currently adopted reading curriculum

### **School-wide/Content Area Reading Support and Personnel**

English/language arts, content and elective teachers were provided with resources and professional development around text complexity, Language Arts Florida Standards (LAFS), and the instructional methods necessary for student success with standards. At the secondary level, all teachers support literacy for students at every grade and ability level for implementation of the LAFS for Literacy in Science, Social Studies, and Technical Subjects—along with LAFS for English Language Arts. Referendum funds supported school-wide literacy proficiency by providing professional development, materials, and resources for implementation of literacy standards—in addition to embedded professional development through one full-time content area staff developer for social studies and three for English/language arts. The social studies staff developer worked in high-needs middle and high schools, assisting teachers to write and deliver lessons that include literacy support. Additionally, funds are used to purchase *AVID Weekly*, an online source of non-fiction articles and lesson plans supporting science and social studies, to support the Achievement via Individual Determination (AVID) program that is in 22 middle schools and 17 high schools. AVID provides academic support to students who might not otherwise be adequately prepared for college.

### **Reading Class Materials**

Referendum funds were used to supplement the adopted reading curriculum. Educational software programs (e.g., *Teengagement*) and *Scholastic* magazines such as *Junior Scholastic*, *Choices*, *Action*, and *Upfront* were provided for middle and high school reading classes. Eleventh and twelfth grade students seeking a concordant score to meet their reading graduation requirement were provided updated ACT and SAT materials and twelfth grade students were provided two opportunities to take the ACT in school without the barrier of its

financial burden. Three reading staff developers provided by the referendum have supported teachers with embedded professional development within reading classrooms to enhance targeted reading support for striving readers.

### **School-based Enhancement Funds**

Again, during the 2018-2019 school year, Literacy Leadership Teams at each school were given a portion of the referendum funds with which to make site-based decisions on the literacy needs of the schools. 60 secondary schools – including ESE Centers and Educational Alternative Services (EAS) sites received funds to support both reading intervention classes and reading in core content classes, i.e., reading software, classroom libraries, professional books for book studies, student books for winter, spring and summer reading, technology, replacement materials, and any resource to support the instructional shifts required of the LAFS. This option remains highly popular and effective in allowing schools to determine how best to use the funds, and to ensure alignment to their individual School Improvement Plans. Of critical concern is the need to ensure that materials purchased meet the needs of schools allowing staff to make good use of the resources. Each school received a fixed dollar amount based on the size of the school. Literacy Leadership Teams at each school met to determine the best use of the funds and submitted a brief action plan outlining the need for and planned use of the selected materials.

### **Professional Development**

Since the referendum began, dozens of teachers completed the coursework and obtained the *Reading Endorsement Add-On Certification*. The Reading Endorsement requires 300 hours of coursework. District-wide, teachers have been able to complete hundreds of courses through Beacon Online Educator and Schultz Center, online options funded by referendum. This brings our total to over 600 secondary teachers and K-12 reading coaches who have the *Reading Endorsement Add-On Certification*. Each secondary reading teacher who completed the endorsement received a one-time, \$500 supplement using referendum funds. In addition, materials and course facilitator stipends were funded. Additionally, national experts were brought in as consultants to workshop with secondary English language arts and reading teachers to write lesson plans aligned to the LAFS. The Office of Secondary Language Arts and Reading has been able to provide teachers with targeted professional development opportunities to support focused instruction necessary for students' success with standards.

### **Summary**

The Secondary Reading Referendum funds have provided teachers and students with resources for implementing the instructional shifts required of the Language Arts Florida Standards (LAFS). During the sixth year of Florida Standards implementation, the focus on how to utilize the funds has stayed the course. Reading referendum funds have supported the district in continuing to improve the quality of instruction provided for our students, particularly with regards to supporting students with literacy. The balance carried forward to the next school year will be used to increase by \$1.00 the per student school-based enhancement funds, provide additional professional develop for reading endorsement costs (per a state rule change), allow additional student access to SAT and ACT, provide World Languages, Social Studies and Science curricular materials and start new senior reading interventions



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